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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**FORM 6-K**

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**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

**For the month of August 2017**

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**Commission File Number: 000-51469**

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**BAIDU, INC.**

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**Baidu Campus  
No. 10 Shangdi 10th Street  
Haidian District, Beijing 100085  
The People's Republic of China  
(Address of principal executive offices)**

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Baidu, Inc.

By: /s/ Jennifer Xinzhe Li  
Name: Jennifer Xinzhe Li  
Title: Chief Financial Officer

Date: August 28, 2017

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Exhibit Index

Exhibit 99.1—Press Release

**Baidu Announces Disposal of Its Food Delivery Subsidiary**

BEIJING, AUGUST 24, 2017 — Baidu, Inc. (the “Company” or “Baidu”) (NASDAQ: BIDU), the leading Chinese language internet search provider, today announced that the Company’s majority owned subsidiary, Xiaodu Life Technology Ltd (“Xiaodu”), which operates the food delivery business, has completed its merger (“Merger”) with Rajax Merger Sub Limited, a wholly owned subsidiary of Rajax Holding, which operates the food delivery business under the ele.me brand in China. As a result of the Merger, Xiaodu has become a subsidiary of Rajax.

Baidu and Rajax have also agreed to a business cooperation across a broad base of products and services following completion of the Merger.

**About Baidu**

Baidu, Inc. is the leading Chinese language Internet search provider. Baidu aims to make a complex world simpler through technology. Baidu’s ADSs trade on the NASDAQ Global Select Market under the symbol “BIDU”. Currently, ten ADSs represent one Class A ordinary share.

**For investor inquiries, please contact:**

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