

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001970587
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer Baidu, Inc.
SEC File Number 000-51469
Address of Issuer Baidu Campus 10 Shangdi 10 Str
Haidian District
Beijing
CHINA
100085
Phone 86-10-5992-8888
Name of Person for Whose Account the Securities are To Be Sold Melissa Dongmin Ma

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Affiliate

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
ADS each representing eight ordinary shares	Goldman Sachs & Co. LLC 200 West Street New York NY 10282	390000	53394900	275637973	07/05/2023	NASD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition	Name of Person from	Is this	Date Donor	Amount of Securities	Date of Payment	Nature of Payment *
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	Transaction	Whom Acquired	a Gift?	Acquired	Acquired
ADS each representing eight ordinary shares	01/01/2005 Private transaction	Issuer	<input type="checkbox"/>	390000	01/01/2005 For services rendered

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	04/11/2023	15000	2058862.5
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	06/08/2023	15000	2007429
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	04/13/2023	15000	2004489
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	05/16/2023	15000	1951731
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	04/28/2023	29800	3594222.7
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	05/30/2023	15000	1861555.5
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	06/13/2023	15000	2151753
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	05/23/2023	15000	1846552.5
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	06/15/2023	15000	2223292.5
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	05/04/2023	30000	3630117

Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	05/11/2023 22251	2740902.66
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	04/06/2023 15000	2178967.5
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	05/18/2023 15000	1884672
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	04/04/2023 15000	2226801
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	05/09/2023 7349	882617.84
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	04/18/2023 15000	1966164
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	05/25/2023 1500	180363.75
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	06/20/2023 15000	2178949.5
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	06/01/2023 15000	1949683.5
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	05/10/2023 400	48062.16
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	04/20/2023 15000	1920676.5
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	06/22/2023 15000	2121669
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	05/26/2023 13500	1680399
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	04/25/2023 200	24010.5
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	06/06/2023 15000	2042913
Melissa Dongmin Ma Baidu Campus 10 Shangdi 10 Str Haidian District Beijing F4 100085	ADS each representing eight ordinary shares	06/27/2023 15000	2146384.85

