144: Filer Information

Filer CIK 0001971127
Filer CCC XXXXXXXX
Is this a LIVE or TEST Filing? LIVE
Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer Baidu, Inc.
SEC File Number 000-51469
Address of Issuer Baidu, Inc., Baidu Campus, No. 10 Shangdi 10th Street, Haidian District, Beijing, China, 100085
Phone (86-10) 5992 8888
Name of Person for Whose Account the Securities are To Be Sold Liang Victor Zhixiang
See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Officer

144: Securities Information

<table>
<thead>
<tr>
<th>Title of the Class of Securities To Be Sold</th>
<th>Name and Address of the Broker</th>
<th>Number of Shares or Other Units To Be Sold</th>
<th>Aggregate Market Value</th>
<th>Number of Shares or Other Units Outstanding</th>
<th>Approximate Date of Sale</th>
<th>Name the Securities Exchange</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMERICAN DEPOSITORY SHARES</td>
<td>GEORGESON SECURITIES CORPORATION 144 FERNWOOD AVE EDISON NJ 08837</td>
<td>405</td>
<td>54201.15</td>
<td>2834000000</td>
<td>08/28/2023</td>
<td>NASDAQ</td>
</tr>
</tbody>
</table>

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

<table>
<thead>
<tr>
<th>Title of the Class of Securities To Be Sold</th>
<th>Date you received notice</th>
<th>Nature of Notice</th>
<th>Name of Person Selling Securities</th>
<th>Is Notice Restricted</th>
<th>Date of Sale</th>
<th>Amount of Securities</th>
<th>Nature of Securities</th>
</tr>
</thead>
</table>


Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Nothing to Report ✔

144: Remarks and Signature

Remarks UNDER SECURITIES TO BE SOLD DATE OF PAYMENT AND NATURE OF PAYMENT ARE NA UNDER SECTION 3 E CLASS A AND CLASS B ORDINARY SHARES

Date of Notice 08/28/2023

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature CONFORMED SIGNATURE ON FILE

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)