## Baidu to Present at the 34th Annual JP Morgan Technology Conference and the Goldman Sachs Seventh Annual Internet Conference

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BEIJING, May 17 /Xinhua-PRNewswire/ -- Baidu.com, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that its Chief Financial Officer, Shawn Wang, will present at the 34th Annual JPMorgan Technology Conference and the Goldman Sachs Seventh Annual Internet Conference. The presentations are scheduled to take place at 3:40 PM PDT on Monday, May 22, 2006 and 10:15 AM PDT on Wednesday, May 24, 2006, respectively.

(Logo: http://www.newscom.com/cgi-bin/prnh/20041011/BAIDULOGO)

A live and archived webcast of the company's presentation at the Goldman Sachs Seventh Annual Internet Conference will be available at http://ir.baidu.com . The webcast will be available for approximately 30 days following the session.

## About Baidu

Baidu.com, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best way for people to find information. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs, each of which represents one Class A ordinary share, currently trade on the NASDAQ National Market under the symbol "BIDU".

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