

Baidu to Report First Quarter 2013 Financial Results on April 25, 2013

April 16, 2013 4:00 AM ET

BEIJING, April 16, 2013 /PRNewswire/ -- Baidu, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that it will report its financial results for the first quarter ended March 31, 2013, after the U.S. market closes on April 25, 2013. Baidu's management will hold an earnings conference call at 8:00 PM on April 25, 2013, U.S. Eastern Time (8:00 AM on April 26, 2013, Beijing/Hong Kong Time).

(Logo: <http://photos.prnewswire.com/prnh/20081103/BAIDULOGO>)

Dial-in details for the earnings conference call are as follows:

International:	+65-6723-9381
US:	+1-718-354-1231
UK:	+44-20-3059-8139
Hong Kong:	+852-2475-0994

Passcode for all regions: 29340159

A replay of the conference call may be accessed by phone at the following number until May 2, 2013:

International: +61-2-8199-0299

Passcode: 29340159

Additionally, a live and archived webcast of this conference call will be available at <http://ir.baidu.com>.

About Baidu

Baidu, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best way for people to find information. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs trade on the NASDAQ Global Select Market under the symbol "BIDU". Currently, ten ADSs represent one Class A ordinary share.

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