

## Baidu to Report Second Quarter 2016 Financial Results on July 28, 2016

July 15, 2016 8:00 AM ET

BEIJING, July 15, 2016 /PRNewswire/ -- Baidu, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that it will report its financial results for the second quarter ended June 30, 2016, after the U.S. market closes on July 28, 2016. Baidu's management will hold an earnings conference call at 8:00 PM on July 28, 2016, U.S. Eastern Time (8:00 AM on July 29, 2016, Beijing/Hong Kong Time).



Dial-in details for the earnings conference call are as follows:

International:	+65 67135090
China:	4006208038
US:	+1 8456750437
UK:	+44 2036214779
Hong Kong:	+852 30186771
Passcode for all regions:	46419408

A replay of the conference call may be accessed by phone at the following number until August 5, 2016:

International:	+61 2 8199 0299
Passcode:	46419408

Additionally, a live and archived webcast of this conference call will be available at <http://ir.baidu.com>

### About Baidu

Baidu, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best and most equitable way for people to find what they're looking for. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs trade on the NASDAQ Global Select Market under the symbol "BIDU". Currently, ten ADSs represent one Class A ordinary share.

For investor and media inquiries, please contact:

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