## Baidu to Report Second Quarter 2015 Financial Results on July 27, 2015

July 8, 2015 8:00 AM ET

BEIJING, July 8, 2015 /PRNewswire/ -- Baidu, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that it will report its financial results for the second quarter ended June 30, 2015, after the U.S. market closes on July 27, 2015. Baidu's management will hold an earnings conference call at 8:00 PM on July 27, 2015, U.S. Eastern Time (8:00 AM on July 28, 2015, Beijing/Hong Kong Time).



Dial-in details for the earnings conference call are as follows:

International: +65 67135090
Mainland China 4006208038
US: +1 8456750437
UK: +44 2030598139
Hong Kong: +852 30186771
Passcode for all regions: 79830113

A replay of the conference call may be accessed by phone at the following number until August 4, 2015:

International: +61 2 8199 0299 Passcode: 79830113

Additionally, a live and archived webcast of this conference call will be available at http://ir.baidu.com.

## **About Baidu**

Baidu, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best and most equitable way for people to find what they're looking for. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs trade on the NASDAQ Global Select Market under the symbol "BIDU". Currently, ten ADSs represent one Class A ordinary share.

For investor and media inquiries, please contact:

Sharon Ng Baidu, Inc.

Tel: +86-10-5992-4958 Email: <u>ir@baidu.com</u>

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