

## **Baidu to Report Fourth Quarter and Fiscal Year 2012 Financial Results on February 4, 2013**

January 23, 2013 5:00 AM ET

BEIJING, Jan. 23, 2013 /PRNewswire/ -- Baidu, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that it will report its financial results for the fourth quarter and fiscal year ended December 31, 2012, after the U.S. market closes on February 4, 2013. Baidu's management will hold an earnings conference call at 8:00 PM on February 4, 2013, U.S. Eastern Time (9:00 AM on February 5, 2013, Beijing/Hong Kong Time).

(Logo: <http://photos.prnewswire.com/prnh/20081103/BAIDULOGO> )

Dial-in details for the earnings conference call are as follows:

International:	+65-6723-9381
US:	+1-718-354-1231
UK:	+44-20-3059-8139
Hong Kong:	+852-2475-0994
Passcode for all regions:	89724453

A replay of the conference call may be accessed by phone at the following number until February 11, 2013:

International:	+61-2-8199-0299
Passcode:	89724453

Additionally, a live and archived webcast of this conference call will be available at <http://ir.baidu.com>.

### **About Baidu**

Baidu, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best way for people to find information. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs trade on the NASDAQ Global Select Market under the symbol "BIDU". Currently, ten ADSs represent one Class A ordinary share.

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