SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Schedule 13G

(Rule 13d-102)

Information to Be Included in Statements Filed Pursuant to Rules 13d-1 (b), (c) and (d) and Amendments Thereto Filed
Pursuant To 13d-2
Under the Securities Exchange Act of 1934

(Amendment No. 15)*

Baidu, Inc.

(Name of Issuer)

Class A Ordinary Shares Class B Ordinary Shares (Title of Class of Securities)

> G07034104 (CUSIP Number)

December 31, 2020 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

☐ Rule 13d-1(b)

☐ Rule 13d-1(c)

☑ Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSII	P No. G07	7034	1104 13G	Page 2 of 8 Pages					
1	1 Name of Reporting Person								
	Robin `	Yanl	nong Li						
2									
	(a)								
3	SEC Use Only								
4	Citizenship or Place of Organization								
	The Pe	_	's Republic of China						
		5	Sole Voting Power						
			5,722,1971 ordinary shares. Handsome Reward Limited may also be deemed to have sole voting power with re	espect to 5,648,615					
Number of			ordinary shares.						
Shares		6	Shared Voting Power						
Beneficially									
Owned by			0						
Each		7	Sole Dispositive Power						
Reporting									
Person With			5,722,1971 ordinary shares. Handsome Reward Limited may also be deemed to have sole dispositive power w	ith respect to					
	WILII		5,648,615 ordinary shares.						
		8	Shared Dispositive Power						
			0						
9	Aggreg	ate A	Amount Beneficially Owned by Each Reporting Person						
	5 722 1	07 -	ordinary shares						
10	5,722,197 ordinary shares								
10 Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares									
	X								

2 Assumes conversion of all Class B Ordinary Shares into the same number of Class A Ordinary Shares.

11

12

ΙN

Percent of Class Represented by Amount in Row 9

Type of Reporting Person

Includes (i) 37,665 Class A Ordinary Shares directly held by Mr. Li on record, (ii) 24,061 Class A ordinary shares in the form of ADSs held by Mr. Li in the brokerage account of the administrator of the issuer's employee stock option program, (iii) 4,279 Class A Ordinary Shares issuable to Mr. Li upon exercise of options within 60 days after December 31, 2020, (iv) 7,577 Class A Ordinary Shares issuable to Mr. Li upon vesting of restricted shares within 60 days after December 31, 2020, (v) 5,490,000 Class B Ordinary Shares held on record by Handsome Reward Limited, a British Virgin Islands company wholly owned by Mr. Li, (vi) 68,296 Class A ordinary shares in the form of ADSs held by Handsome Reward Limited in the brokerage account of the administrator of the issuer's employee stock option program, (vii) 86,456 Class A Ordinary Shares issuable to Handsome Reward Limited upon exercise of options within 60 days after the date of December 31, 2020, and (viii) 3,863 Class A Ordinary Shares issuable to Handsome Reward Limited upon vesting of restricted shares within 60 days after December 31, 2020. Each Class B Ordinary Share is convertible at the option of the holder into one Class A Ordinary Share. The rights of the holders of Class A Ordinary Shares and Class B Ordinary Shares are identical, except with respect to conversion rights (noted above) and voting rights. Each Class B Ordinary Share is entitled to ten votes per share, whereas each Class A Ordinary Share is entitled to one vote per share.

CUSI	P No. G0	7034	104 13G	Page 3 of 8 Pages					
1	Name (Of R	eporting Person						
			Reward Limited						
2	2 Check the Appropriate Box if a Member of a Group (a) □ (b) □								
3	3 SEC Use Only								
4	4 Citizenship or Place of Organization								
	British		gin Islands						
		5	Sole Voting Power						
			5,648,6153 ordinary shares. Robin Yanhong Li may also be deemed to have sole voting power with respect t	to the above shares.					
Number of Shares		6	Shared Voting Power						
Beneficially Owned by			0						
Each		7	Sole Dispositive Power						
Reporting Person With			5,648,615 ³ ordinary shares. Robin Yanhong Li may also be deemed to have sole dispositive power with resp shares.	pect to the above					
	***1611	8	Shared Dispositive Power						
			0						
9	Aggrega	te A	mount Beneficially Owned by Each Reporting Person						
	5,648,615 ordinary shares								
10	Check	if th	e Aggregate Amount in Row (9) Excludes Certain Shares						
11 Percent of Class Represented by Amount in Row 9									
	16 8%4								

Type of Reporting Person

CO

Includes (i) 5,490,000 Class B Ordinary Shares held on record, (ii) 68,296 Class A ordinary shares in the form of ADSs held by Handsome Reward Limited in the brokerage account of the administrator of the issuer's employee stock option program, (iii) 86,456 Class A Ordinary Shares issuable upon exercise of options within 60 days after December 31, 2020, and (iv) 3,863 Class A Ordinary Shares issuable upon vesting of restricted shares within 60 days after December 31, 2020.

⁴ Assumes conversion of all Class B Ordinary Shares into the same number of Class A Ordinary Shares.

Item 1(a). Name of Issuer:

Baidu, Inc.

Item 1(b). Address of Issuer's Principal Executive Offices:

Baidu Campus No. 10 Shangdi 10th Street Haidian District, Beijing 100085 The People's Republic of China

Item 2(a). Name of Person Filing:

Robin Yanhong Li Handsome Reward Limited

Item 2(b). Address of Principal Business Office or, if None, Residence:

Robin Yanhong Li Baidu Campus No. 10 Shangdi 10th Street Haidian District, Beijing 100085 The People's Republic of China

Handsome Reward Limited c/o Robin Yanhong Li Baidu Campus No. 10 Shangdi 10th Street Haidian District, Beijing 100085 The People's Republic of China

Item 2(c) Citizenship:

Robin Yanhong Li – The People's Republic of China Handsome Reward Limited – British Virgin Islands

Item 2(d). Title of Class of Securities:

Class A Ordinary Shares and Class B Ordinary Shares (collectively, "Ordinary Shares")

Item 2(e). CUSIP Number:

G07034104

Item 3. If this statement is filed pursuant to §§ 240.13d-1(b), or 240.13d-2(b) or (c), check whether the persons filing is a:

Not applicable

CUSIP No. G07034104 13G Page 5 of 8 Pages

Item 4. Ownership:

The following information with respect to the ownership of the Ordinary Shares of the issuer by each of the reporting persons is provided as of December 31, 2020:

Reporting Person	Amount beneficially owned:	Percent of class:	Sole power to vote or direct the vote:	Shared power to vote or to direct the vote:	Sole power to dispose or to direct the disposition of:	power to dispose or to direct the disposition of:
Robin Yanhong Li	5,722,197	17.0%	5,722,197	0	5,722,197	0
Handsome Reward Limited	5,648,615	16.8%	5,648,615	0	5,648,615	0

The above table includes collectively those Class A Ordinary Shares and Class B Ordinary Shares held by each reporting person, and assumes conversion of all Class B Ordinary Shares into the same number of Class A Ordinary Shares.

As of December 31, 2020, Robin Yanhong Li was the record owner of 37,665 Class A Ordinary Shares, and owned 24,061 Class A ordinary shares in the brokerage account of the administrator of the issuer's employee stock option program. Mr. Li also had right to acquire 4,279 Class A Ordinary Shares upon exercise of options, and 7,577 Class A Ordinary Shares upon vesting of restricted shares, granted under the Company's share incentive plans within 60 days after December 31, 2020.

As of December 31, 2020, Handsome Reward Limited, a British Virgin Islands company, was the record owner of 5,490,000 Class B Ordinary Shares, and owned 68,296 Class A ordinary shares in the brokerage account of the administrator of the issuer's employee stock option program. Handsome Reward Limited also had right to acquire 86,456 Class A Ordinary Shares upon exercise of options, and 3,863 Class A Ordinary Shares upon vesting of restricted shares, granted under the Company's share incentive plans within 60 days after December 31, 2020. Robin Yanhong Li is the sole owner and director of Handsome Reward Limited. Pursuant to Section 13(d) of the Securities Exchange Act of 1934, as amended, and the rules promulgated thereunder, Robin Yanhong Li may be deemed to beneficially own all of the shares held by Handsome Reward Limited.

CUSIP No. G07034104 13G Page 6 of 8 Pages

The voting power of the shares beneficially owned by Robin Yanhong Li represented 56.3% of the total outstanding voting power of the Company as of December 31, 2020. The percentage of voting power is calculated by dividing the voting power beneficially owned by the reporting person by the voting power of all of the Company's holders of Class A ordinary shares and Class B ordinary shares as a single class as of December 31, 2020 (taking into account the number of shares that the Reporting Person had the right to acquire based on the options and restricted shares that shall have become vested by 60 days after December 31, 2020). Each holder of Class A Shares is entitled to one vote per share and each holder of Class B Shares is entitled to ten votes per share on all matters submitted to them for a vote.

Melissa Ma, Robin Yanhong Li's wife, was the record owner of 1,457,500 Class B Ordinary Shares as of December 31, 2020, and owned an aggregate of 162,500 ADSs. In addition, she also owned 17,834 ADSs in the brokerage account of the administrator of the issuer's employee stock option program, and had the right to acquire 15,233 ADSs upon the vesting of restricted share units granted under the Company's share incentive plan within 60 days after December 31, 2020. Robin Yanhong Li may be deemed to share beneficial ownership of the shares owned by Melissa Ma. Mr. Li expressly disclaims such beneficial ownership of the shares beneficially owned by Ms. Ma.

Item 5. Ownership of Five Percent or Less of a Class:

Not applicable

Item 6. Ownership of More than Five Percent on Behalf of Another Person:

Not applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Controlling Person:

Not applicable

Item 8. Identification and Classification of Members of the Group:

Not applicable

Item 9. Notice of Dissolution of Group:

Not applicable

Item 10. Certifications:

Not applicable

CUSIP No. G07034104 13G Page 7 of 8 Pages

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 10, 2021

Robin Yanhong Li /s/ Robin Yanhong Li

Robin Yanhong Li

Handsome Reward Limited By: /s/ Robin Yanhong Li

Name: Robin Yanhong Li

Title: Director

LIST OF EXHIBITS

Exhibit No. Description

A Joint Filing Agreement

Joint Filing Agreement

In accordance with Rule 13d-1(k) promulgated under the Securities Exchange Act of 1934, as amended, the undersigned hereby agree to the joint filing with all other Reporting Persons (as such term is defined in the Schedule 13G referred to below) on behalf of each of them of a statement on Schedule 13G (including amendments thereto) with respect to the Class A and Class B Ordinary Shares, par value \$0.00005 per share, of Baidu, Inc., a Cayman Islands company, and that this Agreement may be included as an Exhibit to such joint filing. This Agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument.

[Remainder of this page has been left intentionally blank.]

Signature Page

IN WITNESS WHEREOF, the undersigned hereby execute this Agreement as of February 10, 2021.

/s/ Robin Yanhong Li

Robin Yanhong Li

Handsome Reward Limited By: /s/ Robin Yanhong Li

Robin Yanhong Li

Name: Robin Yanhong Li

Title: Director