UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of May 2018

Commission File Number: 000-51469

BAIDU, INC.

Baidu Campus No. 10 Shangdi 10th Street Haidian District, Beijing 100085 The People's Republic of China (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F 🗵 F	orm 40-F 🗆
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Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Transfer of Equity Interests in Rajax Holding by Baidu (Hong Kong) Limited

Baidu (Hong Kong) Limited ("**Baidu HK**"), a wholly-owned subsidiary of Baidu, Inc. (the "**Company**"), has recently signed a share purchase agreement with Ali Panini Investment Limited ("**Ali**"), pursuant to which Baidu HK has agreed to transfer all of its equity interests in Rajax Holding to Ali, in exchange for a total consideration of \$488,046,804.93.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BAIDU, INC.

By: /s/ Herman Yu

Name: Herman Yu Title: Chief Financial Officer

Date: May 8, 2018