

## **Baidu Announces Filing of Annual Report on Form 20-F for Fiscal Year 2014**

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BEIJING, March 27, 2015 /PRNewswire/ -- Baidu, Inc. (the "Company") (NASDAQ: BIDU), the leading Chinese language internet search provider, today announced it filed its annual report on Form 20-F for the fiscal year ended December 31, 2014 with the Securities and Exchange Commission on March 27, 2015. The annual report can be accessed on the Company's investor relations website at <http://ir.baidu.com>.



The Company will provide a hard copy of its annual report containing the audited consolidated financial statements, free of charge, to its shareholders and ADS holders upon request. Requests should be directed to IR Department, Baidu, Inc., Baidu Campus, No. 10, Shangdi 10th Street, Haidian District, Beijing 100085, People's Republic of China.

### **About Baidu**

Baidu, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best and most equitable way for people to find what they are looking for. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs trade on the NASDAQ Global Select Market under the symbol "BIDU". Currently, ten ADSs represent one Class A ordinary share.

### **For investor and media inquiries, please contact:**

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